

Privacy Policy

Revised: April 16, 2026

Thank you for interacting with **Eddie Farris for Putnam County Sheriff** ("we," "us," or "our"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices regarding your personal information, please contact us at info@eddiefarris.com.

When you visit our website <https://eddiefarris.com> and use our services, you trust us with your personal information. We take your privacy very seriously. In this privacy policy, we explain what information we collect, how we use it, and what rights you have in relation to it. If there are any terms in this privacy policy that you do not agree with, please discontinue use of our Sites and services.

This privacy policy applies to all information collected through our website <https://eddiefarris.com> and/or any related services, sales, marketing, or events (collectively, the "Services").

Please read this privacy policy carefully, as it will help you make informed decisions about providing your personal information to us.

1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us—such as name, address, contact information, passwords/security data, and payment information.

We collect personal information that you voluntarily provide when you request information about us or our products and services, participate in activities on the Services, or otherwise contact us. The personal information we collect depends on how you interact with us and the Services. It can include:

- Publicly Available Personal Information. We may collect first name, last name, phone numbers, email addresses, current and former addresses, and other similar data.
- Credentials. We collect passwords, password hints, and similar security information for authentication and account access.

All personal information that you provide must be true, complete, and accurate, and you must notify us of any changes.

Information automatically collected

In Short: Some information—such as IP address and/or browser/device characteristics—is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact details), but may include device and usage information (e.g., IP address, browser/device characteristics, operating system, language preferences, referring URLs, device name, country, location, and information about when and how you use our Services). This information is needed for security, internal analytics, and reporting.

Like many websites, we also collect information through cookies and similar technologies, including cookie identifiers used for analytics and marketing, and other online identifiers.

2. HOW DO WE USE YOUR INFORMATION?

In Short: We process your information based on legitimate business interests, fulfillment of our contract with you, compliance with legal obligations, and/or your consent.

We use personal information collected via our Services for the following purposes, relying on the appropriate legal bases indicated:

- To send you marketing and promotional communications. We may use the personal information you provide for our own marketing purposes, in accordance with your marketing preferences. You can opt out of our marketing emails at any time (see "WHAT ARE YOUR PRIVACY RIGHTS" below).
- Deliver targeted advertising to you. We may use your information to develop and display content and advertising tailored to your interests and/or location, and to measure its effectiveness.
- Request Feedback. We may use your information to request feedback and to contact you about your experience with our Services.
- As a political organization, we may also use your information to provide you with information about candidates, elections, and issues we support.

3. WILL YOUR INFORMATION BE SHARED?

In Short: We do not share your personal information with any outside parties, unless required by law or necessary to protect your rights.

We may need to disclose or process personal information under specific circumstances, such as:

- Consent: If you have given us specific consent for a particular use.
- Legitimate Interests: When it is necessary to achieve our legitimate business interests.
- Performance of a Contract: Where we have entered a contract with you and need your data to fulfill its terms.
- Legal Obligations: Where we are legally required to comply with law (e.g., in response to a court order or subpoena).

- Vital Interests: Where we believe it is necessary to investigate, prevent, or take action regarding potential policy violations, fraud, or illegal activities, or as evidence in litigation in which we are involved.

Text messaging opt-in data (including consent and related personal information) will not be sold or otherwise shared, except if required by law.

4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (such as web beacons and pixels) to access or store information. Specific information on how we use these technologies and how you can refuse certain cookies may be set out in other sections of our website or in separate cookie policies.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information as long as necessary to fulfill the purposes outlined in this policy, unless otherwise required by law.

We only keep your personal information for as long as it is necessary for the purposes described in this privacy policy, unless a longer retention period is required or permitted by law (e.g., for tax, accounting, or other legal requirements).

When we have no ongoing legitimate business need to process your personal information, we will delete or anonymize it. If deletion or anonymization is not possible (e.g., because it is stored in backup archives), we will store your personal information securely and isolate it from any further processing until deletion is feasible.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate security measures designed to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so please only access our Services within a secure environment.

7. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

By using the Services, you represent that you are at least 18 years old or the parent/guardian of a minor who is using our Services with your consent. If we learn we have collected personal information from a user under 18 without verification of parental consent, we will deactivate the account and delete such data. If you become aware of any data we have collected from children under 18, please contact us at info@eddiefarris.com.

8. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time.

If you have questions about your personal information or wish to update, correct, or delete it, please contact us at info@eddiefarris.com.

Cookies and similar technologies: Most web browsers accept cookies by default. If you prefer, you can typically set your browser to remove or reject cookies. Doing so could affect certain features or services of our site.

9. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems/apps include a Do-Not-Track ("DNT") feature you can activate to signal your privacy preference not to have data about your online browsing monitored and collected. No uniform standard for recognizing and implementing DNT signals currently exists. We do not respond to DNT browser signals at this time. If a future standard is adopted, we will follow it and update this privacy policy accordingly.

10. TEXT MESSAGING TERMS & CONDITIONS

By providing your phone number and opting in, you consent to receive recurring text messages containing event reminders, issue updates, volunteer opportunities, and donation requests from **Eddie Farris for Putnam County Sheriff**. By participating, you agree to the terms and privacy policy for text messages sent to the phone number you provide. Msg & data rates may apply. Message frequency varies. Reply HELP for assistance or STOP to opt out at any time. Donations can be made through our online payment system.

Your text messaging opt-in data will not be rented, sold, or shared. Participating carriers include (but are not limited to): AT&T, T-Mobile®, Verizon Wireless, Sprint, Boost, Alltel (Verizon Wireless), U.S. Cellular, Cellular One, MetroPCS, and more. T-Mobile is not liable for delayed or undelivered messages.

To discontinue receiving text messages, text STOP to opt out or HELP for assistance, or visit <https://eddiefarris.com>.

Compliance with Applicable Laws and Guidelines

Our practices for collecting and processing opt-in data—including phone numbers and (if applicable) email addresses—are designed to comply with all applicable laws, rules, and industry guidelines, such as the Telephone Consumer Protection Act (TCPA), CTIA guidelines, and carrier requirements for 10DLC, toll-free, and short code messaging. By opting in and providing your personal information, you acknowledge that our methods for obtaining, processing, and storing your data adhere to these regulatory standards, ensuring transparency and compliance in our communications.

11. EMAIL COMMUNICATIONS TERMS & CONDITIONS

If you provide your email address through our website or other Services, you are opting in to receive recurring email communications from **Eddie Farris for Putnam County Sheriff**. These emails may include newsletters, updates, donation requests, event invitations, and promotional information. By providing your email address, you consent to the collection and use of your email in accordance with this policy.

You may opt out of receiving marketing and promotional emails at any time by following the unsubscribe instructions included in each email. We do not share, rent, or sell your email address with third parties, except as required by law.

12. DO WE MAKE UPDATES TO THIS POLICY?

In Short: Yes, we will update this policy as necessary to stay compliant with relevant laws.

We may update this privacy policy from time to time. The updated version will be indicated by an updated "Revised" date and will be effective as soon as it's posted. If we make material changes, we may notify you by prominently posting a notice of such changes or by sending a notification. We encourage you to review this privacy policy frequently.

If you have any questions or comments about this policy, you may contact us at:
info@eddiefarris.com